



Your Neighbors in Florida



We're not just a publisher. We're your neighbors.

Guiding our efforts is expertise gained working as multicultural educators in the Sunshine State, as advocates, as writers, editors, and technological experts—committed to helping Florida take the lead in K–12 language education, creating bilingual and biliterate students.



“I went into education 30+ years ago to help students in their learning journey. I am proud to represent Vista and to provide my fellow Floridians with exceptional curriculum and service that enhances student performance.”

—Robert Thatcher
Language & Literacy Sales Specialist



“As a strong advocate for world language and literacy, I am so grateful for the heartfelt support Vista generously gives teachers, districts, and state language organizations through scholarships, sponsorships, conference events, and professional development. Vista is a true advocate and lifelong partner for language education in the Sunshine State!”

—Linda Markley
National Language & Literacy
Consultant



“Living in South Florida and working for a company devoted to promoting multiculturalism—am I lucky or what?”

—Lisset Lopez
Senior Developmental Editor,
Children & Young Adult Books

“ I love living and working in South Florida and being part of the multilingual community we serve at Vista, where I can enjoy the rich languages, cultures, and foods that make this such a unique place!”

—Patricia Acosta
Sr. Product Marketing Manager



“ I love that our Florida events allow us to interact with so many wonderful teachers. I’m proud to work for a publisher that offers the best products for achieving language goals and love my Miami community because we share different cultures and languages. That’s the beauty of my city!”

—Glenda Rosado
Events Marketing Specialist



“ As a Hispanic, I am proud to have worked for Vista for more than 23 years. It is a company that not only focuses on producing language books, but also dedicated to bringing people from multiple cultures together through its products.”

—Oscar Díez
Director of Print Production

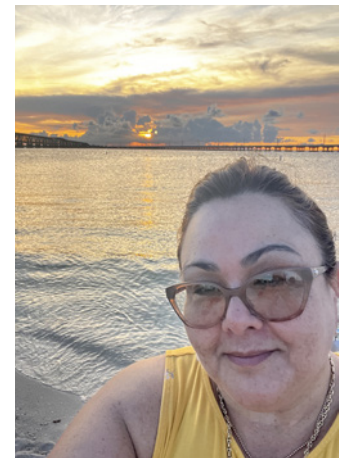


“ As an ELL, I am passionate about the power of multilingualism/multiculturalism and its proven benefits in student performance in all content areas, as well as its proven benefits for human interaction, collaboration, and understanding.”

—Arturo Castillon
VP of Sales & Marketing

“ I am from Puerto Rico, and my son was born in Florida. For me, it has been essential to make sure my son is fluent in both English and Spanish. Vista and I share the same mission: to ensure that language is not a barrier, but instead a bridge to success.”

—Monica Candelas
Sr. Digital Program Manager,
K-12 Markets





“ I love being a part of the Vista family because the company’s values align with my own. As a former language arts and ESOL teacher in Palm Beach county, it means the world to me to be able to share my passion for languages and literacy throughout the Sunshine State.”

—Jody Nolf
Literacy Engagement Specialist

“ Languages open new horizons to the hearts of people. I love working with Vista because it allows me to empower teachers and leaders across the nation through authentic materials that represent a variety of cultures.”

—Maria Torres
National Language & Literacy Consultant



“ I love living in southwest Florida, immersed in our multicultural community, and traveling around our state for Vista, presenting to colleagues and friends, and sharing our great joy for teaching languages!”

—Parthena Draggett
Author, Temas & Dept. Chair and Teacher, Community School of Naples (retired)

“ I love living in Miami because I can easily enjoy many of the wonders of my Hispanic culture with the advantages of living in the US. Luckily, my work with Vista allows me to share those wonders with others through amazing children’s books.”

—Isabel Mendoza
Children & Young Adult Books Editorial Program Manager (Consultant)



“ Things I love about living and working in SoFlo: The weather is always warm, you meet new people of different backgrounds/cultures almost every day, and you get to enjoy eating foods from different countries—plus, the beach is always nearby!”

—Carla Leiva
Contracts Administrator