



Journeys: An Introduction to Chinese Language and Culture

Available for Fall 2023—Two volumes

Journeys 启程 invites the beginning-level student to explore the Chinese language and culture in an engaging, learner-friendly program. **Journeys** stresses linguistic accuracy by providing a solid grammar scope and sequence; accurate, clear, and jargon-free grammar explanations as well as ample practice of new structures to provide students with a solid foundation.

[View a sample lesson](#)

- **Language in Action videos** shot on location in Taiwan present language and culture as they follow the adventures of a group of friends in Taipei
- **Program design** presents the vocabulary and grammar in smaller, more comprehensible chunks based on specific language tasks to increase student retention
- **Authentic content and video** in a variety of formats, including public interest service ads, news features, mini documentaries, and vlogs that engage and are accessible to students
- **Student learning support** beyond the textbook:
 - Student Activities Manual with additional practice
 - Character Writing Manual to practice handwriting
 - A preliminary unit introduces students to Chinese characters and to pinyin to help students decode new vocabulary



Experience the **Journeys** Supersite, with everything you need to plan, teach, and assess

- **Plenty of Practice** Program-specific, theme-based practice activities with auto grading and immediate feedback
- **Engaging Media** Episodic, character-driven videos, authentic cultural videos, and synchronous video chat activities
- **Vocabulary Tools** Audio and interactive flashcards give students useful review and practice for learning vocabulary
- **Communication Tools**
 - Partner Chat activities get students talking in a fun, interactive low-stakes setting
 - Online forums encourage discussion as students post and respond to text or audio posts
- **Safe Environment** Clean interface, innovative tools, and seamless textbook-technology integration

High School version of
Journeys coming soon!

For more information, contact your Sales Representative:
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